

# + DESIRE

## VISION+

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Using Unreal Engine to develop a digital replica of a city, form a real-time previews and synchronize the huge project datasets with the highly developed cityscape.

By sharing the big vision of urban context, build a harmonious dialogue with history, future and environment.

## IDEA+

Virtual architecture and city life cycle help us form a basic planning format applied to strategic design. Different activities in the project can be simulated as a long term project, to build a sustainable design thinking and methodology for a dynamic and organic design system.

## EXPERIENCE+

Open up new creative platform for architects, providing diverse marketing materials for realstate developers. Look beyond the limitations of traditional processes. Build a multi-dimensional and complex construct for visualizing the relationship between people and spatial settings.

## COLLABORATION+

Breaking the boundaries of creativity, explore possibilities that are no longer bound by physical reality. Culture shape creativity, by sharing own datasets and knowledge may we have more innovative design ideas.